

Creative Experts Agency

# CEA

WORLD-CLASS CREATIVES, WORLD-CLASS CLIENTS

*Subtitle that locks people's eyes*





# Creative Experts Agency

We are a team of translation writers who create quality translations based on our deep understanding of culture and trends.

## Translation

We have translated the contents of various brands and have translated various contents for various users.

## Specialist

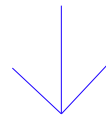
With experience in creating content as an art director, we think about translation from the perspective of a content creator.



# CEA

## Our Mission

We want to create a healthy translation ecosystem.  
Beyond simply translating sentences, we want to create a new process  
in which translators interpret the character of channels and content,  
and create content in a new language together with creators.



## Our Vision

Furthermore, we want to deliver joy in everyday life through valuable content.  
We want to deliver content that does not volatilize quickly.  
From creative content unique to Korea to motivational content produced in English-speaking countries,  
we would like to translate and introduce them so that more people can understand them the right way.

# Just Imagine.

The moment the content that you put your heart and time into is getting loved by more people from all around the world.

Increase in international views/subscribers after adding CEA English subtitles

International view counts

211%

Increased

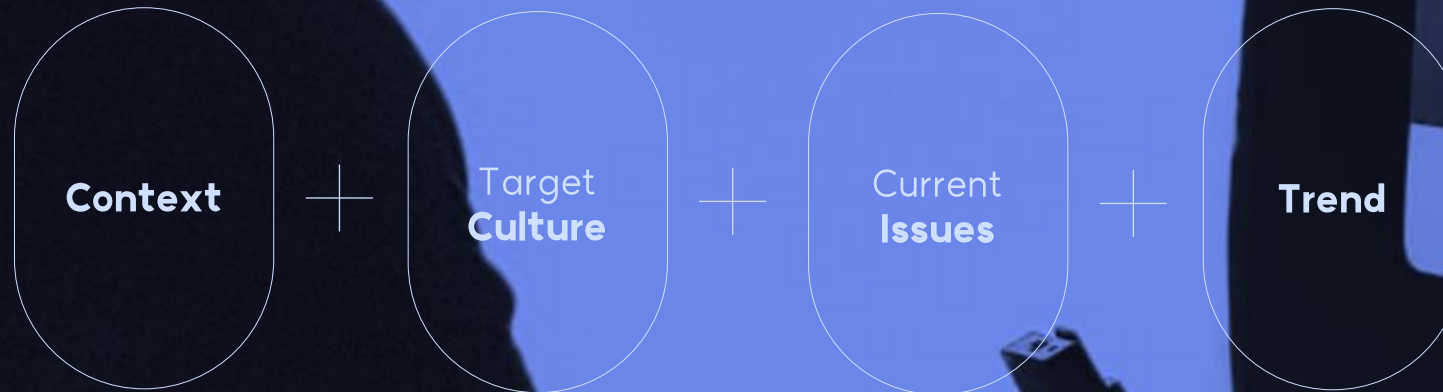
International subscribers

2,069%

Increased

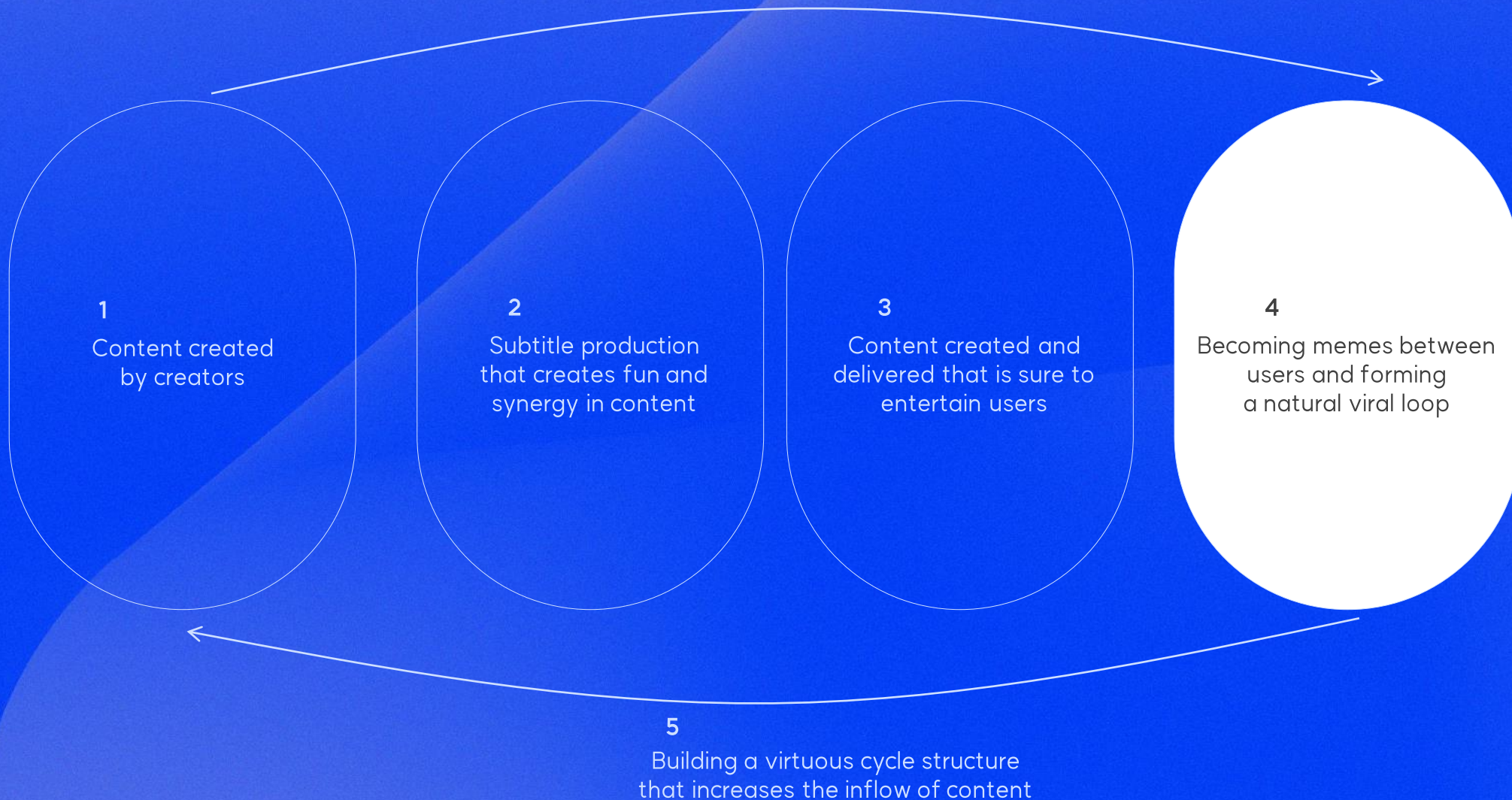
# However,

The more intentional the content is,  
the more it needs translations that can  
accurately express the context in order to  
exactly convey dozens of crucial points.





# This is why CEA is here to suggest the new content framework



Part 2  
Coming  
Soon

# We make this a reality

## 1. By pursuing translation with depth

### Subtitle that locks people's attention/eyes

We create eye-catching subtitles that keep people's eyes. From the viewer's point of view, we consider every detail, from the **number of characters** to the **point at which it is read**.



### Penetrating the characteristics and delivering satisfaction to both creators and viewers

Each translator is dedicated to each project and creates in-depth and quality subtitles. Our work conveys the character of the content and the characteristics of the person in the content.



# We make this a reality

## 2. By specializing in various contents

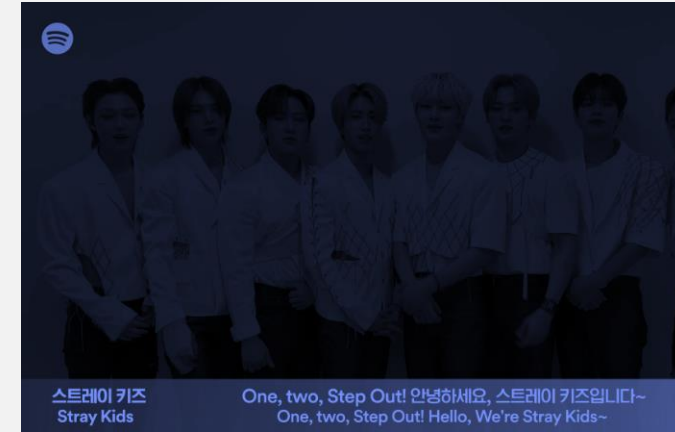
Web Drama



Interview Contents



Brand Contents





WE MADE IT A REALITY

# <PSICK SHOW by PSICK UNIV.> Channel Specified Translation

Creative Experts Agency

힘내시길 바라겠습니다  
you guys cheer up  
and make it through

가슴 아파도  
even through a big wave

'파도' 들려드리겠습니다  
Here's 'The Wave'

[♪ 새소년 - 파도 ♪]  
[♪ SE SO NEON - The Wave ♪]

## Subtitles created in full understanding & dedication to channel content

We accurately analyze the characters of the channel and its contents, understand the characters of the hosts, and translate them suitable for each character.  
For the new guests at every episode, we produce attractive subtitles according to the concept of each episode. It not only expands the audience by clearly conveying the joy of content to international users but also contributes to creating various memes.

## Increased percentage of watching with English subtitles after CEA subtitles

350% increased

2%

9%

CEA

Company Profile

WE MADE IT A REALITY

# <PSICK SHOW by PSICK UNIV.> Channel Specified Translation

Creative Experts Agency

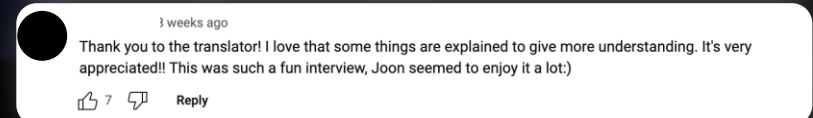
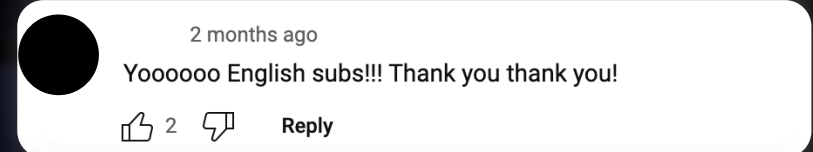
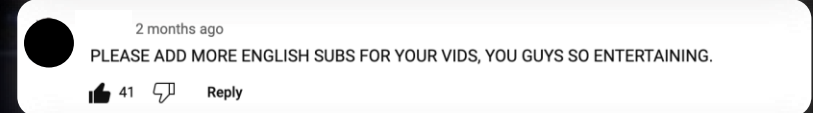
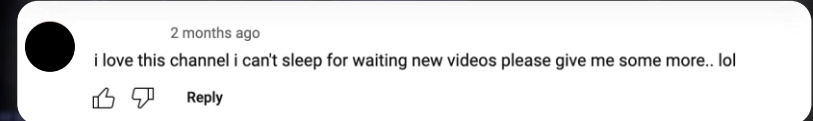
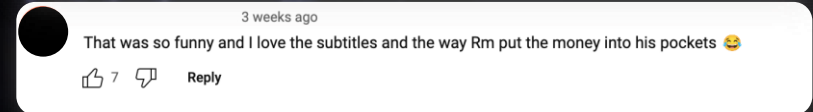
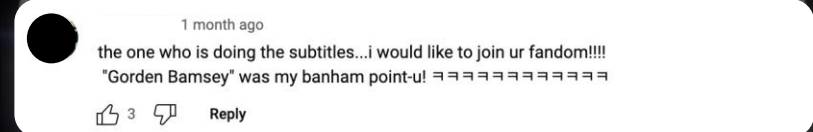
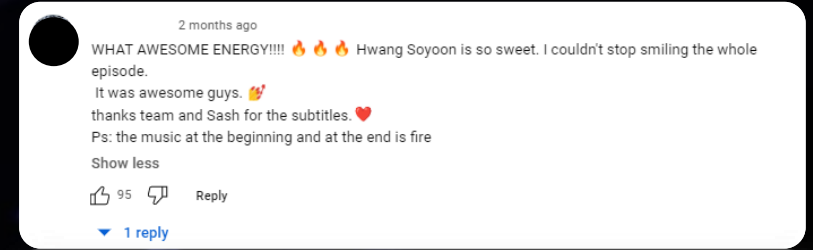
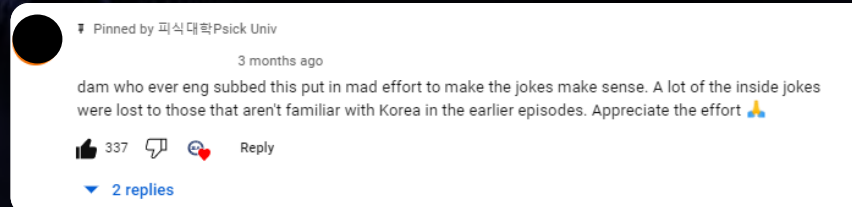


## Translation that creates memes

Content with CEA subtitles was actually reprocessed in many international Instagram reels and YouTube shorts, delivering certain fun to users with CEA translations, which generated a lot of influx into the video.

## The translation that people are waiting for

Many positive comments about the translation are being posted. The content also had a positive impact on increasing responsiveness and immersion. In addition, overseas fans' subscriptions increased, and Korean and English comments waiting for translation occurred.



CEA

Company Profile



# And more...



2 weeks ago

Thank you for adding English subs!!! Glad EH made the time for this appearance, it was so fun to see their personalities come out in a casual comedy context

👍 37 💬 Reply



3 weeks ago

it was 45 mins, but I spent 2.5 hours to finish it. I had to make a lot of stops to laugh, and repeat, and laugh again, and capture lots of moments, laugh again. I enjoyed so much. Psick Univ did a great job hosting this talk show as usual!

👍 27 💬 Reply



8 days ago

Love PSick show. Thank you for all your translations that help the fans enjoy the show.

👍 1 💬 Reply



2 weeks ago

Omg I loved this episode!!!! I been listening to DPR Ian for a while now and his music is amazing. I also started watching this show recently too and I love how genuine they are. I wish they would have more eng subs. Love ya guys

👍 21 💬 Reply



4 months ago

PLEASE ADD MORE ENGLISH SUBS FOR YOUR VIDS, YOU GUYS SO ENTERTAINING.

👍 56 💬 Reply



1 month ago

The humour mix is AMAZINGGGG this was honestly the best episode yet

👍 335 💬 Reply

▼ 4 replies



13 days ago

Yooo, Psick keeps surprising me with their guest. I would have never imagined to see Stella Jang on the show. Psick Show is the best and this episode was hilarious as always. Thank you for providing us english subs every week!

👍 94 💬 Reply



2 weeks ago

Thank you for adding English subs!!! Glad EH made the time for this appearance, it was so fun to see their personalities come out in a casual comedy context

👍 36 💬 Reply



1 month ago

I loved how the positive energy bounced around each person. I think this is the most comfortable interview i've seen Namjoon on. You all had fun and there was mutual admiration, I really enjoyed this. New international subscriber 🙌

👍 72 💬 Reply



2 weeks ago

The comedic timing and interactions from this ep is TOP TIER

👍 75 💬 Reply



10 days ago

Thank you for adding subtitles before release instead of after 🙌

👍 39 💬 Reply

# Translation & Business Process

CEA

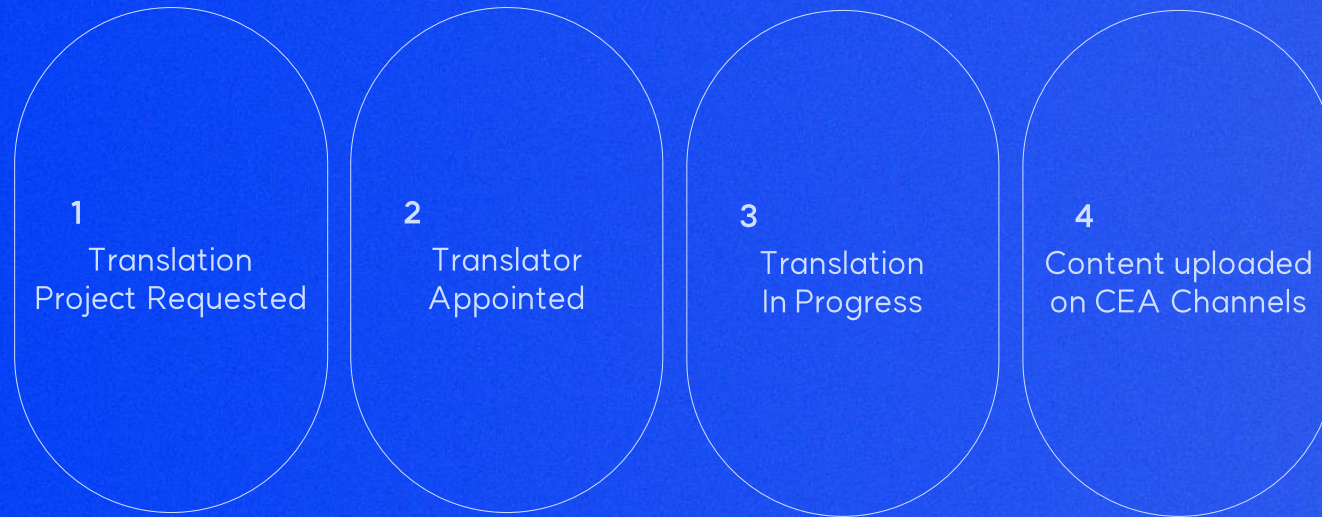
FOR CONSISTENCY IN THE TONE AND MANNER OF CREATIVE WORKS,  
WE **DO NOT** PROCEED WITH TRANSLATION ON **A FIRST-COME, FIRST-SERVED BASIS**.

FOR THE QUALITY OF CREATIVE WORK, **TRANSLATORS** ARE PAID AT A **HIGHER RATIO** THAN CEA.

FOR **ACCURATE LOCALIZATION** OF CREATIONS, WE ASSIGN TRANSLATORS  
WHO HAVE A **CLEAR UNDERSTANDING OF THE CULTURE AND TRENDS** OF THE TARGET COUNTRY.



# Translation & Business process



From translation to distribution for domestic and international audiences.

**20  
min**

**1 day**

20 min of a video  
takes one full day in avg



Creative Experts Agency, CEA

# Contact us

Email [people@cea.kr](mailto:people@cea.kr)  
Website [www.cea.kr](http://www.cea.kr)

